



HAWKE®

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HAWKE® OPTICS BOLSTERS LINEUP WITH BRAND NEW 2023 PRODUCTS AT ATA 2023

Visit Hawke Optics' Booth (1533) for First Access to Brand New Products and Enter to Win Sweepstakes Packages!

Hawke® Optics, a worldwide leader in quality sporting optics that perform outstanding in the field while maintaining optimum value for the consumer, is eager to attend the Archery Trade Association Show, January 11-13 at the Indianapolis Convention Center in Indianapolis, Indiana. Hawke Optics will be releasing for the first time to attendees two brand new collections of optics, enhancing their ever-expanding offerings, as well as launching expansions to six current lines, to include additional reticle and magnification selections.

Visit the Hawke Optics booth (1533) any day of the show to enter to win their sweepstakes packages. Get dialed in for the new year with new optics and accessories. Hawke has so much in store for 2023 and beyond, including new crossbow scopes, an expansion to their entry level binocular line, and range finding binoculars.

As you schedule your trip to Hawke's US headquarters' home state to join your hunting buddies at the ATA Trade Show, make sure to include plenty of time to meet their team, check out new products, and enter excellent giveaways!

See you in Indy!

About Hawke

#VISIONACCOMPLISHED. Hawke is a worldwide market leader at the forefront of optical performance with class-leading innovation and design offering a complete line of sport optics from rifle, crossbow, shotgun and air gun scopes to binoculars, spotting scopes and accessories. Accuracy, strength and precision; Hawke optics blend iconic design, exceptional engineering and unrivalled craftsmanship to create an unforgettable viewing experience. As awareness of Hawke Sport Optics continues to grow, more customers are trusting Hawke as the unquestioned industry leader in optics. Learn more at www.hawkeoptics.com.

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